

Contatta

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www.linkedin.com/in/
fernandosalveti (LinkedIn)
logosnet.org (Company)
e-real.net (Company)

Competenze principali

Leadership Development
Digitalization
Blended Learning

Languages

Spanish (Elementary)
Portuguese (Elementary)
Greek, Ancient (to 1453) (Limited Working)

Certifications

Trainer - Swiss Training Society
Harvard Higher Education Teaching Certificate
Assegnazione incarico di Vice Procuratore Onorario presso la Procura della Repubblica di Biella (Deputy Public Prosecutor)
Harvard Extension School's MGMT E-6800 Class of Professional Selling and Sales Management
Simulation Instructor Training - Comprehensive Instructor Workshop

Honors-Awards

BA and MA with honors in Law, MLaws, MBA, JD, Esq./Lawyer (Turin); BA and MA with honors in Philosophy and Human Sciences, MPhil and PhD anthropology of knowledge (Urbino)

Publications

Formazione e società della conoscenza

Fernando Salvetti

Pioneer in simulation, extended reality (VR, AR, MR, XR) and immersive learning

Houston

Riepilogo

Pioneer in simulation, extended reality (VR, AR, MR, XR), interactive technologies and immersive learning across various sectors and industries including education, healthcare, corporations and international organizations.

Designer and developer of e-REAL: enhanced reality where virtual and real worlds are merging within an advanced simulation environment that provides both online and real world experiences (without the need for glasses or goggles). More info at www.e-real.net.

Founder and managing partner at Logosnet (Turin, Lugano, Houston). Over 20 years' experience designing solutions for use in improving organizational behavior, job performance, communication and collaboration, digital mindset—with a strong track record in designing custom solutions that are educationally effective and deliver an engaging user experience and a strong return-on-investment for the client. More details at www.logosnet.org.

Clients have included companies such as UBS, Credit Suisse, Zurich, Swatch, SGS, ENI, Ferrari, Generali, Cattolica, RSE, Total, Credit Agricole, BNP Paribas, Etisalat, Tawuniya, Aramco, Turkcell, Swire, non-profit organizations such as International Red Cross, UNESCO, ESCP Business School, George Washington University School of Nursing, Johnson County Community College, Polytechnic School of Milan, University of Liège Medical School and many other organizations such as local or national governments, Italian Air Force, European Union, World Bank, etc.

In a nutshell: BA, MA, JD, LL.M., MPhil, PhD, Esq. Strategist, consultant, mentor, trainer, speaker, author and professor with a background in epistemology, anthropology and jurisprudence. Committed to exploring virtual and augmented reality, cognitive aids

e-REAL per comprendere, interpretare ed agire in scenari complessi

Learning 4.0. Advanced Simulation, Immersive Experiences and Artificial Intelligence, Flipped Classrooms, Mentoring and Coaching

Le E.P.G. (esperienze pratiche guidate) come meta-contesto comunicativo: in Dal colloquio al testo. Ricerca e formazione: la scrittura come risorsa formativa, a cura di Clara Capello

e-REAL: Making Tangible the Intangible. A Second Poster Presentation

by artificial intelligence, visual thinking and multimedia storytelling, contextual and cross-cultural intelligence, emerging scenarios and trends.

Esperienza

LOGOSNET

Founder and Managing Partner

1996 - Present (25 anni)

Turin (Italy), Lugano (Switzerland), Houston (Texas, USA)

The Learning Ideas Conference

Executive Committee Member

2020 - Present (1 anno)

New York, New York, United States

The Learning Ideas Conference: Innovations in Learning and Technology for the Workplace and Higher Education was created by David Guralnick, PhD, to bring researchers, practitioners, and others together to discuss, innovate, and create. Formerly known as ICELW, the conference has been designed to encourage collaboration among people from around the world with a variety of backgrounds, from academic and professional areas including education, computer science, cognitive science, game design, user experience design, VR/AR/XR, management, the arts and humanities, and more!

More info: www.learningideasconf.org

Center for Medical Simulation

Adjunct Faculty Member

2017 - Present (4 anni)

Boston, Massachusetts, United States

Global Thinkers Forum

Global Growth Partner & Mentor

2016 - Present (5 anni)

London, England, United Kingdom

Inspiring. Mentoring. Empowering. Global Thinkers Forum (GTF) is a non-profit, London-based organisation and was incubated at Oxford University's Saïd Business School in 2011. It has been created to help our societies and leaders navigate a very complex world.

ITALIAN SCIENTISTS AND SCHOLARS IN NORTH AMERICA
FOUNDATION (ISSNAF)

Affiliate Member - Research Area: Communication and New Media, Soft Skills

2016 - Present (5 anni)

New York City Metropolitan Area

Scientific and Advisory Board: Economics and Social Sciences

Research Area: Communication & Media

QUADRIFOR - COMPETENZE PER IL MIDDLE MANAGEMENT
DEL TERZIARIO

Executive Trainer

2016 - Present (5 anni)

Rome, Latium, Italy

Swiss Middle East Alliance

Member of the Board of Advisors

2016 - Present (5 anni)

American Philosophical Practitioners Association

Philosophical Practice - Book Reviewer

2010 - Present (11 anni)

New York, New York, United States

APPA is a non-profit educational corporation that encourages philosophical awareness and advocates leading the examined life. APPA members apply philosophical systems, insights and methods to the management of human problems and the amelioration of human estates. More info: www.appa.edu

Università degli Studi di Milano-Bicocca

Adjunct Professor of Communication

2010 - Present (11 anni)

Milan, Italy

Theories and methodologies of communication, international and cross-cultural communication, cultural and contextual intelligence, communication of science and technology, edutainment for museum and scientific institutions.

International Organizations, Governments, Corporations, Hospitals,
Universities & Schools, Museums

Advisor, Executive Educator, Key-note Speaker

1992 - Present (29 anni)

Italy, USA, Switzerland, France, Belgium, UK, Germany, UAE, Hong Kong, etc.

Politecnico di Milano
Technology Fellow
2017 - marzo 2021 (4 anni)
Milan, Lombardy, Italy

EDME LAB - LABORATORY FOR ENVIRONMENTAL DESIGN AND MULTI-SENSORY EXPERIENCES

The laboratory offers a physical space in which to develop and undergo experiences of digital, multimedia and multi-sensory worlds; a space where a relationship between virtual and physical objects, material objects, objects provided with sensors, etc. can possibly be created. Owing to the technologies available in the dedicated space, in fact, we can visualize and create experiences that are not just visual, but also auditory, tactile, olfactory and synesthetic.

The laboratory offers a chance to conduct studies involving complex activity simulations and multi-sensory interactions in various sectors, such as design, biomedicine, environmental simulation, rehabilitation, learning and entertainment.

Speakers Connect, Hong Kong
Speaker - Expert - Advisor - Trainer
2010 - 2019 (9 anni)
Hong Kong and Shanghai

Executive Master in Business Administration (EMBA) at LUISS Business School

Adjunct Professor of Cross-Cultural Intelligence and International Business

2008 - 2018 (10 anni)
Rome, Italy

Lessons, seminars and executive education programs on cultural and contextual intelligence, doing business internationally, diversity management.

Madinah Institute for Leadership and Entrepreneurship (MILE) Scenario Thinking & International Business Online Community Moderator

2014 - 2016 (2 anni)
Madinah, Saudi Arabia

Decision-making and international business has become very challenging, taking place in a fast changing and highly uncertain environment - where values, behaviors, and social structures are no longer as stable and predictable as they were.

Scenario Thinking is a powerful methodology to anticipate change and incorporate uncertainty into the decision making process. All of us running businesses aspire for them to be high performing businesses – whether we are the CEO of a multinational corporate, the Managing Director Owner of a family business, the partner in a high tech start up or, indeed, a NGO or a Not for Profit.

ENTREPRISE ET PERSONNEL

Trainer and Advisor

2008 - 2016 (8 anni)

Paris, Île-de-France, France

Réseau d'entreprises dédié au management, qui rassemble des entreprises de tailles variées, dans tous les secteurs d'activités et offre une vision enrichie des enjeux RH de l'entreprise. www.epgroupe.com

Switzerland Global Entreprise - Zurich, Lausanne, Lugano

Senior Consultant

2008 - 2013 (5 anni)

Zurich, Lausanne, Lugano

As a member of the pool of experts from Switzerland Global Enterprise (formerly OSEC), I advised on customized education, coaching and mentoring to developing business at an international level.

Alma Mater Studiorum – Università di Bologna

Adjunct Professor, Key-note Speaker and Lecturer

2003 - 2010 (7 anni)

Bologna, Emilia-Romagna, Italy

Seminars, meetings, workshops, research projects, papers and books

Università degli Studi di Torino - Dipartimento di Psicologia

7 anni

Lecturer in Epistemology, Social Sciences and Interview's Techniques

1996 - 2001 (5 anni)

Seminars

Adjunct Professor on Epistemology, Anthropology of Knowledge and Creative Thinking

1996 - 1998 (2 anni)

Creative thinking and active imagination

"Cultore della materia" and Assistant Professor, Philosophy of Law and Criminal Law

1994 - 1996 (2 anni)

Turin Area, Italy

Seminars

Vittorio Chiusano Law Firm - Metello Scaparone Law Firm -
Sebastiano Zuccarello Law Firm

Lawyer (Attorney-at-Law - Avvocato for the Italian Law) at the Turin's Bar

1994 - 1996 (2 anni)

Trainee solicitor, then Attorney-at-Law (Avvocato) registered at the Turin's Bar

Procura della Repubblica di Biella

Deputy Public Prosecutor

1994 - 1996 (2 anni)

Biella (Piedmont, Italy)

Criminal prosecution as an adjunct public prosecutor that in the Italian law is called "Vice Procuratore Onorario" (VPO) and is a Deputy Public Prosecutor named by the Italian Judiciary Supreme Council upon request of the Head of the Chief Prosecutor.

Working time a day per week (operating in Turin as a trainee solicitor then as an attorney-at-law during the week).

Università del Piemonte Orientale

Assistant Professor on Jurisprudence/Philosophy of Law

1994 - 1996 (2 anni)

Alessandria

Seminars

Cassa Rurale e Artigiana di Caluso

Presidente del Collegio Sindacale - Chairman of the Internal Auditing Committee

1989 - 1993 (4 anni)

Caluso (Torino)

Internal auditing

MAF Servizi & Castello di Mazzé

Founder and Managing Partner

1986 - 1992 (6 anni)

Event management and corporate communication

Stilema Progetto Zodiaco

Capo progetto Teatro e territorio in Canavese - Project Manager
Theater in the Canavese Area

1984 - 1989 (5 anni)

Torino e Caluso

Event management

Formazione

Harvard, MIT, Columbia NY, Stanford, London School of Economics,
Science Po Paris, Turin, Urbino...

Certificates of completions, diploms, etc., Digitalization,

Epistemology, Management, Sociology, Anthropology, Psychology,

Communication · (1994 - 2021)

Gartner

Gartner for Tech Startup CEOs Team Leader, Information

Technology · (2021 - 2022)

Università degli Studi di Urbino 'Carlo Bo'

BA, MA, PhD, Philosophy and Human Sciences · (1996 - 2000)

Turin Law School - Scuola Forense di To

Civil, Administrative and Criminal Law · (1993 - 1995)

Università degli Studi di Torino

BA, MA, DJ, Law, Social Sciences, Philosophy · (1986 - 1993)