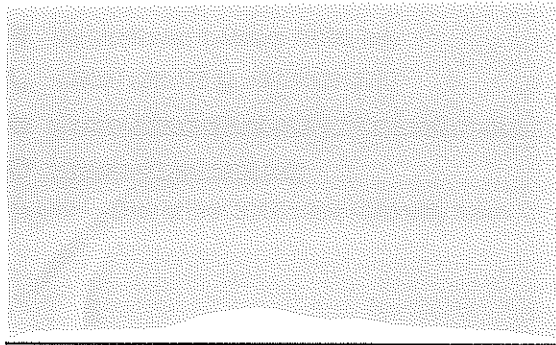


PERSONAL INFORMATION

Giovanni SCHIUMA



SHORT PROFILE

Giovanni Schiuma is Director of the CLabUnibas (Centre for Entrepreneurship and Innovation Development), and Associate Professor in Innovation Management at University of Basilicata. He has authored over 100 scholarly publications, including “The Value of Arts for Business”, published by Cambridge University Press. He is widely recognized as one of the world’s leading experts in the strategic knowledge management for company value creation dynamics, and arts-based management for organisational development and innovation. He chairs the International Forum of Knowledge Assets Dynamics, an international network for scholars interested in the role of knowledge and innovation for organisations value creation. He is Chief Editor of two international journals: Knowledge Management Research and Practice, published by Taylor & Francis, and Measuring Business Excellence, published by Emerald. He has held visiting academic positions with different Institutions. At University of the Arts London, he directed the Innovation Insights Hub, and held the first international professorship chair in Arts Based Management. He is also Visiting Professor at Graduate School of Management of the St. Petersburg University and at Chinese Culture University, Adjunct Professor at Tampere University of Technology and he is Fellow of the Royal Society of Arts. Previously he has held appointments at Cranfield School of Management, University of Cambridge, Kozminski International Business School of the University of Kozminski, and Liverpool Business School. Giovanni is an inspiring communicator and facilitator, with extensive research management expertise and excellent ability to coordinate complex projects and lead research teams. Creative and innovative, with international mind-set and openness to address and solve key strategic research and organisational challenges.

WORK EXPERIENCE –  
CARRER HISORY

- 01/2017 – present Director of the CLabUnibas, Center for entrepreneurship and innovation development, University of Basilicata.
- 01/2002 – present Associate Professor in Innovation Management, University of Basilicata.
- 01/2014 – 05/2015 Professor in Arts-based Management, University of the Arts London (UK).
- 07/2013 – 05/2015 Director of the Innovation Insights Hub, University of the Arts London (UK).
- 11/2002 – present Professor in Technology Innovation Management at University of Basilicata (Italy) – at the present in multi-year unpaid sabbatical.
- 01/2014 – 30/2016 Visiting Professor on ‘Measuring and managing intellectual capital’ at Liverpool Business School, LJMU (UK).
- 01/2012 – 09/2014 Visiting Professor on “Performance Management” at University of Kozminski (Poland).
- 09/2012 - present Visiting Professor on “Intellectual capital management for company value creation” at Graduate School of Management, St. Petersburg University (Russia).
- 5/1999 – present Visiting Fellow at Cranfield School of Management, University of Cranfield (UK).
- 03/2009 – present Docent (Adjunct Professor) in “Knowledge Assets Management” at Tampere University of Technology (Finland).

- 03/2008 – 30/2013 Visiting Professor at Al Akhwayn University (Morocco).
- 01/2013 – present Chief-editor of the journal Knowledge Management Research and Practice “KMRP” (Palgrave Publishing).
- 01/2009 – present Co-Editor in Chief of the journal Measuring Business Excellence “MBE” (Emerald Publishing).
- 09/2011 – present Fellow of the Royal Society of Arts (UK).
- 05/2012 – 07/2013 Scientific Coordinator of the Centre for Innovation, Creativity and Entrepreneurial Development at University of Basilicata (Italy).
- 10/2000 – 05/2012 Scientific Coordinator of the Centre for Value Management at University of Basilicata (Italy).
- 05/2010 – 05/2012 Visiting Fellow at Cambridge Service Alliance, IfM, University of Cambridge (UK).
- 01/2012 – 05/2013 Associate lecture on “Managing Knowledge Assets for Business Performance Improvements” at University of Bradford (UK).
- 2009 – 2011 Executive Dean of Professional Courses at University of Basilicata (Italy): “Talents for internationalisations of SMEs” and “Leaders for Social Enterprises”.
- 2004 – 2008 Course Director of the “Master in Business Administration”, University of Basilicata (Italy).
- 1/2004 – 12/2004 Research Associate with the Knowledge Management Center, Politecnico di Bari (Italy).
- 09/2002-02/2005 Course Director of the “Master in Customer Relationship Management for SMEs” at University of Basilicata (Italy).
- 11/2000 – 11/2002 Assistant Professor at University of Basilicata (Italy).
- 09/2000 – 07/2001 Course Director of the Master course in “Project Management” at University of Basilicata (Italy).
- 09/2000 – 07/2001 Consultant with the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Expatriate metrics projects” in collaboration with Shell, Glaxo Wellcome, Eli Lilly, Cadbury Schweppes, Unilever, De Beers, ICI, Swiss Re.
- 09/2001 – 12/2002 Visiting research fellow with the Center for Business Performance, Cranfield School of Management, Cranfield University.
- 04/2000 Winner of a CNR (Italian National Research Center) grant for “Short term mobility” program.
- 03/2000 – 10/2000 Project Manager for Istituto G. Tagliacarne and INEA of the research project: “A Firms Cluster Model for local development”.
- 09/1998 – 07/2000 Consultant of Industrie Natuzzi S.p.a. on: “Performance measurement of the indirect operations activities and benchmarking”; “Definition of approaches and tools for knowledge and best practices transfer”; “Knowledge Codification and Management of the new product development”.
- 1998 - 1999 Research associate at the Politecnico di Bari working on the the projects: “Software functions for knowledge management”; European Research Program ESPRIT “Total Quality On-Line for the European Automotive Supply Industry”, coordinated by CLEPA – the European Association of Automotive Suppliers; Definition of the Energy Strategy Plan of Regione Puglia.

**WORK EXPERIENCE – MAIN  
WORK EXPERIENCES**

- 01/1998 – present Giovanni has led as principal investigator as well as participated as research fellow a

- number of research projects for private and public organisations in the area of arts in business, intellectual capital assessment, strategic performance measurement and management, strategy development, knowledge and innovation management. Among others Giovanni has worked with Industrie Natuzzi, Arts&Business, Nicoletti, Calialtalia, Ducati, Soges Group, Accenture, Shell, Lloyds TSB, McDonald's, Intellectual Asset Centre, Tekes, Italian Ministry for Economic Development, Finnish Ministry of Culture and Education, Qatar Leadership Center, Arts and Business South Africa, ARCOM South Korea, BASA (Business and Arts South Africa) and other public agencies and small-medium enterprises.
- 06/2005 – present Chairman of IFKAD (International Forum on Knowledge Asset Dynamics) – leading European conference on knowledge and intellectual capital management.
- 07/2010 – present Chairman of the Arts2Innovation Forum – Arts for Business Institute.
- 12/2013 – present Coordinator of TEMPUS IV Programme “Blending academic and entrepreneurial knowledge in technology enhanced learning”, University of Basilicata.
- 10/2013 – present External assessor of the University Putra Malaysia (Malaysia).
- 11/2014 – 03/2015 Assessor of Lithuanian Research in Social Science, Research and Higher Education Monitoring and Analysis Centre.
- 08/2013 – present Assessor for the: Australian Research Council (ARC); Economic and Social Research Council (ESRC).
- 08/2013 – 06/2014 Expert in strategic performance measurement for the “Development of key performance indicators and impact assessment for SHOKs”, Finnish Ministry of Employment and Economics.
- 03/2010 – 03/2014 External Examiner of the MSc in Managing Organisational Performance at Cranfield School of Management, Cranfield University (UK).
- 03/2013 – 12/2013 Scientific consultant for the assessment of cross-innovation in creative industry “C2C Creative Capital conference project”, University of Brandenburg (Germany).
- 07/2009 – 09/2012 Member of the Steering Board of the Faculty of Economics of the University of Basilicata (Italy).
- 06/2012 – 06/2013 Member of the expert team of ‘Fondazione CRUI’ for the Lab on the Governance of Italian University Departments.
- 09/2011 – 09/2012 Principal investigator of the projects: “A model to for performance improvements of the outsourcing services: industrial cleaning” and “A model for organizing and managing knowledge in a network of social enterprises” financed by Basilicata Innovazione.
- 09/2011 – 01/2014 Member of the Steering Committee for the development of joint activities between University of Basilicata and Sviluppo Basilicata.
- 10/2010 – 06/2013 Member of the Steering Committee of Innovation Factory Scrl .
- 09/2010 – 06/2013 Executive director of the Erasmus Programme for the Economic Faculty at University of Basilicata (Italy).
- 08/2012 – 10/2013 Project consultant for the initiative “Definition of guidelines for a framework informing the development and assessment of arts-based initiatives for company and local development as part of arts and culture based VALUEable Working Life concept” Finnish Ministry of Culture and Education (Finland).
- 2010 – 2011 Principal investigator of the project “Measurement systems for improving climate and customer service” for the San Carlo Hospital (Italy).
- 11/2008 – 06/2010 Principal investigator of the Italian National Research Project PRIN07 “An application to healthcare organisations of Intellectual Capital measurement and management models for performance improvements: strategic and managerial

- implications for organisational value creation dynamics” financed by the Italian Ministry of the Research and University, with the involvement of the Università della Basilicata, Università di Bologna and Politecnico di Milano.
- 09/2010 – 10/2010 External reviewer of the Icelandic Research Fund.
- 2009 – 2011 Member of the advisory board of SAIKA “Intellectual capital as a driver of national economy in Finland” - Futures Research Centre Turku School of Economics (Finland).
- 2009 – 2011 Project consultant for VIA Project – Valuing intellectual assets in renewable Energy sector companies in the Highlands and Islands, Intellectual Asset Center (Scotland).
- 2009 – 2010 Member of the steering committee “PhD Courses” of the Italian National Agency for the diffusion of the innovation technologies (Presidency of Italian Council of Ministers).
- 2007 – 2009 Principal investigator of the applied research project “The Organisational Value of Arts Based Initiatives” for Arts&Business (UK).
- 2007 – 2008 Scientific coordinator of the technology transfer projects: “Technologies CAD-CAM” for EdilMetas; “HD Technology Acquisition” for RVM srl, financed by Matera City Council “PISU – Rianimazione Economica – centro servizi alle PMI”.
- 2007 – 2008 Principal investigator of the project “Development of a scoreboard for the Murgia Sofa Industrial Distric” Murgia District (Italy).
- 2006 – 2007 Principal investigator and project director for University of Basilicata (Italy) of the research project “Mapping the Italian Sofa Industrial District of Murgia” financed by the government of Regione Basilicata.
- 2005 - 2006 Consultant with the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Assessing Energetic Organisations” and “Diversity Measurement Project” in collaboration with McDonald’s, TSB Bank, Accenture, Cabinet Office, Tesco.
- 2004 – 2006 Member of the Steering Committee of the Performance Measurement Observatory of the Facoltà di Ingegneria, University of Basilicata (Italy).
- 2004 – 2006 Evaluator of the Mechanical Engineering Program at University of Basilicata (Italy).
- 2002 – 2007 Coordinator of the Knowledge Transfer Office of the Engineering Faculty at University of Basilicata (Italy).
- 2003 – 2004 Principal investigator of the action research project: “Improving performance of new product development at CalialItalia Spa” financed by CalialItalia Spa.
- 2003 – 2004 Principal investigator of the action research project: “eLearning in the construction industry: role and management challenges” financed by ANCE.
- 2003 - 2004 Scientific coordinator and project director for the University of Basilicata (Italy) of the research project: “Environmental Management – Economic Evaluation and Assessment in accordance with the Project Financing approach”.
- 2002 - 2003 Principal investigator of the research project of the research project: “Strategic Governance of Matera-Montescaglioso Industrial District”, financed by the government of Regione Basilicata, University of Basilicata (Italy).
- 2002 – 2003 Principal investigator of the project “Evaluation of the Reseach and Innovation Capacity in the construction industry” financed by ANCE.
- 2001 – 2002 Research member of the project “Assessing and measuring intangible assets” Cranfield School of Management, financed by Chartered Institute of Management Accountants.
- 2001 – 2004 Scientific coordinator and project director for University of Basilicata (Italy) of the

- 2001 – 2004 project EQUAL “Per.Forman.Ce” in collaboration with the Scientific Park Basentech, The Industrial Association of Basilicata, and Pragma Consulting. Scientific coordinator and project director for University of Basilicata (Italy) of the project EQUAL “Development and competitiveness of professional competences” in collaboration with Sintesi Srl, ISFOA, Ordine degli Architetti di Potenza, Ordine degli Ingegneri di Potenza, Ordine dei Geologi di Potenza, Ordine dei Ragionieri di Potenza, City Hall of Potenza.
- 2000 – 2001 Principal investigator of the transnational project INTERREG II – MED.OCC.98/99 “Reti Degli Spazi Fragili/Network of weak relationships”, University of Basilicata.
- 2000 - 2003 Member of the Scientific Committee of the Ph.D. Program in ‘Engineering Business Management’, Università di Roma “Tor Vergata”.

**WORK EXPERIENCE – MISCELLANEOUS**


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- 2013 – present Member of the Scientific Committee of the PhD Program in ‘Business Management’, University of Tor Vergata.
- 2011 – 2013 Member of the Scientific Committee of the PhD Program in ‘Business Management’, Politecnico di Bari.
- 1999 – present Giovanni acts as regular keynote speaker and panellist at International conferences and round tables.
- 1999 – present Giovanni has taught seminars and guest lectures at Judge Business School - University of Cambridge, at the Pace University, at The Hong Kong Polytechnic University, at Tampere University of Technology, at Aalborg University, at University of San Marino, at University of Bucharest, at Kozminski University, at the St. Petersburg Graduate Business School, at Warwick University, at University of Bucharest, at Aalborg University, at Aristotele University of Thessaloniki, at Cranfield School of Management, at the World Bank and many Universities and Institutions in Italy.
- 2001 – present Giovanni has taught seminars in a number of PhD programmes among others: PhD in *Economics and management of public organisations* – Università di Salerno (Italy); PhD Graduate School of Knowledge Management and Intellectual Capital, University of Helsinki, University of Lappeenranta e Tampere University of Technology (Finland); PhD in *Engineering Business Management* - Università degli Studi di San Marino (San Marino); PhD in *Advanced Systems for Operations* - Politecnico di Bari (Italy); PhD in *Engineering Business Management* – University of Basilicata (Italy).
- 2001 – present Founder and chairman of the non-for profit organisation Arts for Business Institute.
- 2000 – present Giovanni has served as member of international committees such as: International Forum on Knowledge Asset Dynamics (IFKAD); eBRF; The Global Knowledge-Based Development Week; Knowledge Cities World Summit; Performance Measurement Association International Conference; International Conference on Knowledge Management and Intellectual Capital; International Conference on Mobile and Interactive Computer aided Learning; EURAM; International Conference on Intellectual Capital and Knowledge Management.
- 2009 – present Member of the International Advisory Group of MAKCi “Most Admired Knowledge City Awards”.
- 2008 – present Member of the Editorial Advisory Board of the following international journals: International Journal of Innovation in the Digital Economy; International Journal of Knowledge-Based Development; Mercados y Negocios; Journal of Learning and Intellectual Capital.
- 2008 – present Member of the International Advisory Board of the World Capital Institute

2005 – present (Mexico).  
 Guest editor of highly international of the Journal of Knowledge Management, Journal of Intellectual Capital, International Journal of Knowledge-based Development, and Journal of Learning and Intellectual Capital.

Giovanni is engaged as member with the following scientific associations: *AiIG (Italian Association of Business Management), PMA (Performance Measurement Association), Royal Society of Arts, Operational Research Society, Euroma, Global Knowledge-based Development Community, International Intellectual Capital Group - New Club of Paris, SMA (Strategic Management Association).*

**EDUCATION**

- 1998 **PhD in Business Management**  
 University of Tor Vergata, Rome, Italy
  - Cognitive Dynamics of Italian Industrial Districts in evolution
- 1994 **Beng and MSc in Environmental Engineering**  
 University of Basilicata, Potenza, Italy
  - First Class Honours Degree with a thesis on Measuring and Managing Basilicata Energy consumption using Input-Output method

**DEVELOPMENT AND TRAINING**

- 2009 **EIASM - EDAMBA Winter Academy - Doctoral Supervision and the New Global Research System**  
 Grenoble Ecole De Management, Grenoble (France).
- 2005 **System Dynamics**  
 Massachusetts Institute of Technology, Boston, USA

**PERSONAL SKILLS**

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Replace with language	C2	C2	C2	C2	C2

English

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
 Common European Framework of Reference for Languages

Communication skills Excellent communication skills gained through my experience as international keynote speaker, lecture and strategic advisor

Organisational / managerial skills I have been coordinating internationally and nationally research teams since 2001. I have developed managerial and leadership capacity working through many different practitioner and academic projects as listed in this resume.

**PUBLICATIONS**

**Books**

1. SCHIUMA G., CARLUCCI D. (Editors) (2018) *Data Analytics Applications in the Arts and Humanities*, Taylor and Francis, Boca Raton, Florida 33487, U.S.A.
2. SCHIUMA G., LERRO A. (Editors) (2017) *Integrating Art and Creativity into Business Practice*, IGI Global Book, Hershey, PA, USA - ISBN13: 9781522520504; ISBN10: 1522520503; EISBN13: 9781522520511; DOI: 10.4018/978-1-5225-2050-4
3. CARLUCCI D., SCHIUMA G., SPENDER J.C. (2014), (Editors) *Proceedings of International Forum of Knowledge Assets Dynamics*, 9th edition "Knowledge and Management Models for Sustainable Growth", 11-13 June, Matera, Italy (ISBN: 978-88-96687-04-8; ISSN: 2280-787X).
4. SCHIUMA G., (2011), *"The Value of Arts for Business"*, Cambridge University Press, Cambridge.
5. SCHIUMA G. (editor), (2011), *"Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics"*, IGI Global, ISBN 978-60960-071-6.

#### Book Chapters

1. SCHIUMA G., LERRO A. (2017) "Understanding and Exploiting Intellectual Capital Grounding Regional Development: Framework and Metrics", in DUMAY, J., RICCIERI F., GUTHRIE J., NIELSEN C. (Editors), *The Routledge Companion to Intellectual Capital – Frontiers of Research, Practice and Knowledge*, Taylor & Francis Ltd. ISBN-10: 1138228214; ISBN-13: 978-1138228214.
2. CARLUCCI, D., SCHIUMA, G., LINZALONE R. (2017) "A Fuzzy Cognitive Map based approach for understanding value creation mechanisms of artistic interventions," in *Integrating Art and Creativity into Business Practice*, IGI Global, ISBN: 978-152252051-1;978-152252050-4, DOI: 10.4018/978-1-5225-2050-4. ch005, codice scopus: 2-s2.0-85016868460.
3. SCHIUMA G., CARLUCCI D. (2015) "Assessing the business impact of Arts-based Initiatives", SKÖLDBERG U.J., WOODILLA J., BERTHOINANTAL A. (Editors), *Artistic Interventions in Organizations: Research, theory and practice*, Springer. ISBN 9783319095004.
4. SCHIUMA G., CARLUCCI D. (2015) "The next generation of KM: mapping-based assessment models", HANDZIC M., BOLISANI E. (Editors), *Advances in Knowledge Management - Celebrating Twenty Years of Research and Practice*, Springer. ISBN 978-3-319-09500-4; DOI 10.1007/978-3-319-09501-1
5. SCHIUMA, G. and CARLUCCI, D. (2014) 'Assessing the business impact of arts-based initiatives' in SKOLDERB, U.J. and WOODILLA, J. (editors) *Artistic interventions that tilt organisations*, London, Routledge.
6. SCHIUMA G., CARLUCCI D. (2014) "The next generation of KM: mapping-based assessment models", HANDZIC M. and BOLISANI E. (Eds), *Advances in Knowledge Management - Celebrating Twenty Years of Research and Practice*, Springer, ISBN 978-3-319-09500-4, Springer.
7. LERRO A., SCHIUMA G. (2014), "Identifying knowledge-based factors supporting regional development - Theoretical frameworks and systems of indicators", in ORDONEZ DE PABLOS, P. et al. (Eds.), *Intellectual Capital in Organizations: Non-Financial Reports and Accounts*, Routledge, (forthcoming).
8. LERRO A., SCHIUMA G., JACOBONE F.A. (2014), "Knowledge Assets Management in Energy Industry: a Systematic Literature Review", in ORDONEZ DE PABLOS, P. et al., (Eds.), *Knowledge Management for Competitive Advantage During Economic Crisis*, IGI-GLOBAL BOOKS, Hershey, PA, USA, (forthcoming).
9. SCHIUMA G., CARLUCCI D. (2014) "The next generation of KM: mapping-based assessment models", HANDZIC M. and BOLISANI E. (Eds), *Advances in Knowledge Management - Celebrating Twenty Years of Research and Practice*, Springer, ISBN 978-3-319-09500-4, Springer.
10. SCHIUMA G. (2014) "Shaping organisation creative environments through the arts", in BILTON C. and CUMMINGS S. (Eds), *Handbook of Management and Creativity*, Edward Elgar Press.
11. LERRO, A., SCHIUMA, G., HUGGINS, R., PROKOP, D., WEIR, M. (2011), "Assessing knowledge assets in Renewable Energy SMEs in Scotland: a methodological framework" in ORDONEZ DE PABLOS, P., LYTRAS, M. (Eds.), *Knowledge Management and Drivers of Innovation in Services Industries*, IGI-GLOBAL BOOKS, Hershey, PA, USA.
12. LERRO, A., SCHIUMA, G. (2011), "Knowledge assets and value creation: A territory-based perspective", in SCHIUMA, G. (Ed.), *Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics*, IGI-GLOBAL BOOKS, Hershey, PA, USA – ISBN: 978-1-60960-071-6.
13. CARLUCCI D., SCHIUMA G. (2011) "A knowledge assets mapping methodology to view organisational knowledge-based value creation dynamics", in Schiuma G. (Editor) *Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics*, IGI GLOBAL BOOKS, pp. 67-86, ISBN 978-60960-071-6.
14. LERRO, A., SCHIUMA, G. (2011), "The Regional Innovation Capacity Model", in ORDONEZ DE PABLOS, P. LYTRAS, M.D. (Eds.), *Regional Innovation Systems and Sustainable Development: Emerging Technologies*, IGI-GLOBAL BOOKS, Hershey, PA, USA, pp. 18-31. ISBN 978-1-61692-846-9.
15. CARLUCCI D., SCHIUMA G. (2011), "Determining key performance indicators – an analytical network approach", GUNASEKARAN A. and SANDHU M. (Editors), *Handbook on Business Information Systems*, World Scientific Publishing, 2010 ISBN 978-981-283-605-2.
16. SOLE F., CARLUCCI D., SCHIUMA G. (2010), "Understanding organisational knowledge –based value creation dynamics: a systems thinking approach", in Taticchi P. (Editor) *Business Performance Measurement and Management New Contents, Themes*

- and Challenges*, Springer-Verlag Berlin Heidelberg, pp. 327-341, ISBN 978-3-642-04799-2.
17. SCHIUMA G. (2009), "Strategies for Assessing Organisational Knowledge Assets" in ORDONEZ DE PABLOS P. and LYTRAS M. (Editors) *Knowledge Ecology in Global Business: Managing Intellectual Capital*, IGI Global, Hershey-Pennsylvania, USA.
  18. SCHIUMA G., CARLUCCI D. (2007), "Assessing and Managing Knowledge Assets for Company Value Creation", in YOOSUF C. (Editor) *Knowledge Management Integrated*, Heidelberg Press, Heidelberg, Victoria, pp. 27-46.
  19. CARLUCCI D., SCHIUMA G. (2007), "Exploring intellectual capital concept in strategic management research", in JOIA L. (Editor) *Strategies for Information Technology and Intellectual Capital: Challenges and Opportunities*, Idea Group Inc., London, pp. 10-28.
  20. SCHIUMA G., LERRO A., CARLUCCI D. (2005), "An Inter-firm Perspective on Intellectual Capital" in MARR B. (Editor) *Perspectives on intellectual capital*, Butterworth-Heinemann, Boston, pp. 155-169.
  21. MARR B., GRAY D., SCHIUMA G. (2004), "Measuring intellectual capital – what, why, and how" in BOURNE, M., (editor) *Handbook of performance measurement*, GEE Publishing, London, pp. 369-411.
  22. CARLUCCI D., SCHIUMA G. (2004), "Managing Knowledge Assets for NPD Performance Improvement: Results of an Action Research Project", in KARAGIANNIS D. e REIMER U. (editors) *Practical Aspects of Knowledge Management*, Springer, New York, pp. 271-281.
  23. ALBINO V., SCHIUMA G. (2003), "New forms of knowledge creation and diffusion in the industrial district of Matera-Bari", in BELUSSI F., GOTTARDI G., RULLANI E. (editors), *The Net-Evolution of Local Systems – Knowledge creation, collective learning and variety of institutional arrangements*, Kluwer, Dordrecht.
  24. MARR B., SCHIUMA G. (2001), "Measuring and Managing Intellectual Capital and Knowledge Assets in New Economy Organisations", in BOURNE M. (editor) *Performance Measurement Handbook*, GEE Publishing, London, C4B/i.

#### INTERNATIONAL JOURNALS (peer-review)

1. SECUNDO G., TOMA A., SCHIUMA G., PASSIANTE G. (2018) "Knowledge Transfer in Open Innovation: a classification framework for Healthcare Ecosystems", *Business Process Management Journal*, <https://doi.org/10.1108/BPMJ-06-2017-0173>
2. CARLUCCI D., FERREIRA F., SCHIUMA G., JALALI M.S., ANTÓNION.J.S. (2018) "A holistic conception of sustainable banking: adding value with fuzzy cognitive mapping"; *Technological and Economic Development of Economy* ISSN: 2029-4913 / eISSN: 2029-4921, Volume 24 Issue 4: 1303–1322.
3. Lee M., Yun J.J., Pyka A., Won D., Kodama F., Schiuma G., Park H., Jeon J., Park K., Jung K., Yan M., Lee S., Zhao X., (2018) "How to Respond to the Fourth Industrial Revolution, or the Second Information Technology Revolution? Dynamic New Combinations between Technology, Market, and Society through Open Innovation", *Journal of Open Innovation*, 4, 21; doi:10.3390/joitnc4030021.
4. CARLUCCI D., SCHIUMA G. (2018) "The power of arts in business", *Journal of Business Research*. Vol. 85, pp. 342-347, <https://doi.org/10.1016/j.jbusres.2017.10.012>
5. CARLUCCI D., SCHIUMA G. (2018) (Editorial) "The arts as sources of value creation for business: theory, research, and practice", *Journal of Business Research*. Vol. 85, pp. 337-341. <https://doi.org/10.1016/j.jbusres.2017.10.034>
6. SIMEONE L., SECUNDO G., SCHIUMA G. (2018) "Arts and design as translational mechanisms for academic entrepreneurship: The metaLAB at Harvard case study", *Journal of Business Research*. Vol 85, pp. 434-443, <https://doi.org/10.1016/j.jbusres.2017.10.021>
7. CARLUCCI D., SCHIUMA G. (2017) (Editorial) "Knowledge Asset Management for Sustainable Growth", *Global Business Economic Review*, Vol. 19 No. 4, pp. 379-385, codice scopus: 2-s2.0-85024088341
8. SCHIUMA G. (2017) "Arts catalyst of creative organisations for the fourth industrial revolution", *Journal of Open Innovation: Technology, Market, and Complexity*, Vol 3, Issue 20, <https://doi.org/10.1186/s40852-017-0072-1>.
9. SCHIUMA G., LERRO A. (2017) "The Business Model Prism: Managing and Innovating Business Models of arts and cultural organisations", *Journal of Open Innovation: Technology, Market, and Complexity*, Vol 3, Issue 13, <https://doi.org/10.1186/s40852-017-0066-z>.
10. SIMEONE L., SECUNDO G., SCHIUMA G. (2017) "Knowledge translation mechanisms in open innovation: the role of design in R&D projects", *Journal of Knowledge Management*, Vol. 21, Issue: 6, pp. 1406-1429, <https://doi.org/10.1108/JKM-10-2016-0432>.
11. SIMEONE L., SECUNDO G., SCHIUMA G. (2017) "Adopting a design approach to translate needs and interests of stakeholders in academic entrepreneurship: The MIT Senseable City Lab case". *Technovation*, Volumes 64–65, pp. 58-67, <https://doi.org/10.1016/j.technovation.2016.12.001>.
12. SECUNDO G., SCHIUMA G., PASSIANTE G. (2017) "Entrepreneurial learning dynamics in knowledge-intensive enterprises", *International Journal of Entrepreneurial Behavior & Research*, Vol. 23 Issue: 3, pp. 366-380, <https://doi.org/10.1108/IJEBR-01-2017-0020>.
13. SECUNDO G., DEL VECCHIO P., SCHIUMA G., PASSIANTE G. (2017) "Activating entrepreneurial learning processes for transforming university students' idea into entrepreneurial practices", *International Journal of Entrepreneurial Behavior & Research*, Vol. 23 Issue: 3, pp. 465-485, <https://doi.org/10.1108/IJEBR-12-2015-0315>.
14. ELIA G., LERRO A., PASSIANTE G., SCHIUMA G. (2017) "An Intellectual Capital perspective for Business Model



- Innovation in technology-intensive industries: empirical evidences from Italian spin-offs”, *Knowledge Management Research and Practice*, Vol. 15, Issue 2, pp. 155-168. <https://doi.org/10.1057/s41275-017-0052-z>
15. SECUNDO G., DUMAY J., SCHIUMA G., PASSIANTE G. (2016) "Managing intellectual capital through a collective intelligence approach: An integrated framework for universities", *Journal of Intellectual Capital*, Vol. 17 Issue: 2, pp. 298-319, <https://doi.org/10.1108/JIC-05-2015-0046>.
  16. LERRO A., ELIA G., SCHIUMA G., PASSIANTE G. (2016) "Dimensions and practices of the Collaborative Relationships between Cultural and Creative Organizations and Business", *International Journal of Management and Enterprise Development*, Vol. 5, No. 2/3, pp. 209-229, DOI: [10.1504/IJMED.2016.078218](https://doi.org/10.1504/IJMED.2016.078218)
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Potenza, 1<sup>st</sup> March 2019

Prof. Giovanni Schiuma

